

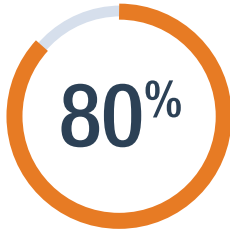


# MASTER BUILDERS DIVISION SPONSORSHIP PROGRAM



**Master Builders Association**  
New South Wales

# ACTIVATION CHANNELS



CLICK THROUGH  
EMAILS



MAGAZINE  
SUBSCRIBERS



MARKETING  
REACH



WEBSITE



EMAILS



MAGAZINE



INVITATIONS



NEWSLETTERS



FLYERS

## TOP REASONS WHY SPONSORS ATTEND

1. BRAND AWARENESS
2. SHOWCASE NEW PRODUCTS
3. PRODUCT EXPOSURE
4. CREATE NEW RELATIONSHIPS
5. NETWORK WITH INDUSTRY



**TAILOR YOUR SPONSORSHIP OPPORTUNITIES**

# LOCAL INFORMATION NIGHTS



BUSINESS OWNERS



RESIDENTIAL SECTOR

There are many opportunities within the 28 Local MBA Divisions for sponsors to promote and distribute information about their products and services. Each division coordinates information sessions, where sponsors can provide a technical presentation or promote a product on the market.

Information Nights typically include presentations by guest speakers and sponsors regarding new products and industry issues of current significance. Static displays are also welcome at these events, allowing you to demonstrate your products and services.



TOTAL ATTENDEES



TOTAL COMPANIES

## MBA DIVISIONS

BLUE MOUNTAINS	HUNTER	MURRAY	PARRAMATTA
BROKEN HILL	ILLAWARRA	NEW ENGLAND	RIVERINA
CENTRAL COAST	INNER WEST	NORTH COAST	SHOALHAVEN
CENTRAL WEST	MANLY WARRINGAH	NORTH NORTH WEST	SNOWY MOUNTAINS
CRONULLA SUTHERLAND	MANNING GREAT LAKES	NORTHERN SUBURBS	ST GEORGE
EASTERN SUBURBS	MIA	ORANA	SYDNEY
HUME	MID NORTH COAST	OXLEY	TWEED



## SOCIAL EVENTS

To further extend your branding, sponsors can also interact with the members and their guests at many of the social events held throughout the year. The events range from golf, lawn bowls, and race days through to annual dinners and charity functions.

## APPRENTICESHIP AWARDS

Several divisions also support local apprentices by hosting Apprenticeship Awards to recognise the up and coming stars of the industry.

These awards are run in conjunction with local TAFEs and provide a great opportunity to expose your business to the next generation of trades and builders.

# 2022 MULTI DIVISION SPONSORSHIP OPPORTUNITIES

Division events are a great way to reach local builders. As a sponsor you will be able to showcase your brand, build your reputation, entertain new and existing customers and build customer loyalty.

We have structured three types of categories for your business and budget. Expand your customer base with high quality local builders by securing your 2022 Sponsorship now.

## SPONSOR INFORMATION

Company:

Date:

Contact Name :

Position:

Phone:

Email:

**FOR PRESENTATIONS ALL TOPICS NEED TO HAVE EDUCATIONAL VALUE FOR THE PRODUCT OR SERVICE YOU ARE OFFERING (TO MEET NSW FAIR TRADING REQUIREMENTS FOR CPD POINTS)**

**PLEASE TICK WHICH DIVISIONS YOUR COMPANY WOULD LIKE TO PRESENT AT (MINIMUM 5 DIVISIONS):**

Sydney Metro \$550 incl gst per Division

Large Regional \$330 incl gst per Division

- Cronulla
- Eastern Suburbs
- Hume (Campbelltown)
- Inner West
- Manly Warringah
- Northern Suburbs
- Parramatta
- St George

- Central Coast
- Central West (Orange)
- Hunter (Newcastle)
- Illawarra (Wollongong)
- Murray (Albury)
- North Coast (Ballina)
- Oxley (Port Macquarie)
- Shoalhaven (South Coast)

Small Regional \$165 incl gst per Division

- Blue Mountains
- Broken Hill
- Manning Great Lakes
- MIA (Griffith)
- Mid North Coast
- New England

- North North West
- Orana (Dubbo)
- Snowy Mountains
- Southern Highlands
- Tweed

# SPONSORSHIP AGREEMENT

## 2022 MASTER BUILDERS MULTI DIVISION



**Master Builders Association**

New South Wales

Please select the category of sponsorship you would like to obtain to brand your business and return completed form to [divisions@mbansw.asn.au](mailto:divisions@mbansw.asn.au)

SPONSORSHIP CATEGORY	VALUE	NO. OF DIVISIONS	TOTAL COST
Metro	\$550		
Large Regional	\$330		
Small Regional	\$165		
<b>SPONSORSHIP TOTAL</b>			\$

THIS AGREEMENT is made on (date)

Between Master Builders Association of NSW and

Company

ABN

Postal Address (required for account set up)

Email

Mobile

This agreement allows the sponsor to all their entitlements of the package described under Opportunity. This agreement is valid until 31 December 2022. Invoicing for package will be done on acceptance of the agreement.

Sponsors are responsible for the provision, set-up and dismantling of their stands, banners, tables and any other promotional materials. Sponsors are also responsible for their travel and accommodation if so required.

### Payment & Cancellation Policy:

1. The sponsor understands that the cost of the sponsorship package will be invoiced on receipt of this agreement and normal trading terms will be applicable for payment.
2. Payment for the package must be received prior to the event.
3. **CANCELLATIONS:** Any cancellations must be received in writing.
4. If the sponsor wishes to cancel their sponsorship, with notice of **LESS THAN 6 MONTHS**, 100% of the cost will be forfeited by the sponsor, No Refund.

Name of Sponsor Representative

Name MBA NSW Division Representative

Signature

Signature

I would like to discuss additional opportunities for the following MBA event:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Top 50 Builders Luncheon | <input type="checkbox"/> CPD Seminars   | <input type="checkbox"/> Excellence Awards |
| <input type="checkbox"/> Insight Forums Awards    | <input type="checkbox"/> Special Events | <input type="checkbox"/> Regional Building |