

MASTER BUILD - TV SERIES

PRE TV BROADCAST	MAJOR PARTNER* (*one per episode)	PARTNER* (*approx 4 per episode)
Logo inclusion: Social Media post about TV series on MBA Website	YES - Large Logo	YES
Logo inclusion: Social Media post about TV series on MBA Instagram	YES - Large Logo	YES
Logo inclusion: Social Media post about TV series on MBA LinkedIn	YES - Large Logo	YES
Logo inclusion: Social Media post about TV series on MBA Facebook	YES - Large Logo	YES
Logo inclusion: News story about TV series in MBA Newsletter	YES	YES
Logo inclusion: News story about TV series in Master Builder Magazine	YES	YES
TV BROADCAST (based on inclusion in one episode)	MAJOR PARTNER*	PARTNER*
TV Billboard & Catchphrase	YES	Shared
VERBAL OR VISUAL Product Integration	YES	YES
VERBAL & VISUAL Product Integration	YES	-
Lower 3rd Strap (Brand - no company logo)	YES	YES
Lower 3rd Strap (Company logo & product)	YES	-
Feature Segment including product spokesperson	YES	-
Playout/Playins from show/commercial break (using in show snippets and commercial messaging)	YES	-
MBA website page for show including blurb and partners logo	YES	YES
POST BROADCAST	MAJOR PARTNER*	PARTNER*
Logo inclusion: Social Media post about TV series on MBA Website	YES - Large Logo	YES
Logo inclusion: Social Media post about TV series on MBA Instagram	YES - Large Logo	YES
Logo inclusion: Social Media post about TV series on MBA LinkedIn	YES - Large Logo	YES
Logo inclusion: Social Media post about TV series on MBA Facebook	YES - Large Logo	YES
Digital Inclusion: Overview News story about TV series in MBA Newsletter	YES	YES
Price including GST	\$33,000	\$16,500

Bespoke packages are available upon negotiation.