

MASTER BUILDERS ASSOCIATION OF NSW

EXCELLENCE IN Housing Awards ANNUAL 2024/2025

MEDIA INFORMATION TO REACH NEW HOME BUYERS



This glossy, full colour publication is packed with more than 200 pages of new home ideas, designs, products and services - essential reading for anyone about to buy or build a new home. It is a showcase for the prestigious Housing Awards, presented annually by the Master Builders Association of NSW. All winners and entrants of the awards are featured, complete with colour photographs, builder details and a brief description of each winning project as well.

DISTRIBUTION TO NEW HOME BUYERS

The Awards Annual is published in February, soon after the MBA awards, with a minimum of 10,000 copies distributed to all newsagents across NSW.

In addition, a digital copy is uploaded to www.completehome.com.au and the MBA NSW website. This exposes it to well over 100,000 additional consumers potentially looking for a new home builder.

If an Award entrant, finalists or winner wants to present to new home buyers, this is a wonderful opportunity.

ADVERTISING RATES*

	4 COLOUR
Back Cover	\$4990
Inside Front Cover	\$4325
Inside Back Cover	\$3900
DPS	\$5900
Full Page	\$3700
Half Page	\$2600

Advertisers are requested not to include any building association logos on artwork other than the Master Builders Association of New South Wales.

**These rates DO NOT include 10% GST*

PROMOTION

- Merchandising and promotion across the NSW newsagency network
- Promotion on completehome.com.au, a website attracting 100,000 monthly visitors searching for information on new homes and general home improvements.
- Promotion across Universal's home eNewsletters that reach over 200,000 subscribers every month
- Exposure to Universal's expanding social media community of home improvers



DEADLINES

Booking Deadline:
27th October 2024

Material Deadline:
24th November 2024

In Market Date:
February 2025

**AWARD WINNERS CAN RUN
THEIR CONTENT ON
www.completehome.com.au
TO OVER 100,000 VISITORS
EVERY MONTH**

FOR ALL ENQUIRIES AND FURTHER INFORMATION PLEASE CONTACT ROSEMARY WOOD, CONTENT MANAGER | UNIVERSAL MEDIA CO | TELEPHONE: 0404 306 050 EMAIL: [RWOOD@UMCO.COM.AU](mailto:rwood@umco.com.au)