



**Master
Builders
Association**

New South Wales

150 YEARS

20 25

Partnership Opportunities

Working together with the building and
construction industry.



**Master Builders
Association of
NSW**

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ABOUT US

We are the pinnacle building and construction industry association.

The Master Builders Association of NSW (Master Builders) is the leading building and construction association across the state.

A not-for-profit organisation chartered with representing and furthering the interests of the building and construction industry.



What do we do?

Master Builders provides representation and services to members and the industry in key areas such as industrial relations, workplace health and safety, legal and contracts, training and government regulation/legislation.



Who are our members?

Master Builders are companies, big and small, residential, commercial, civil and subcontractors who have built many of the most well recognised buildings in NSW. A Master Builder is highly regarded by consumers reflecting high standards and professionalism.



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What does our logo mean?

Our history and reputation has made the MBA logo one of the most recognised and trusted in the industry. Co-brand your advertising with the MBA Member Logo and link your business to an institution respected for honesty, integrity and responsibility.

OUR COMMUNITY

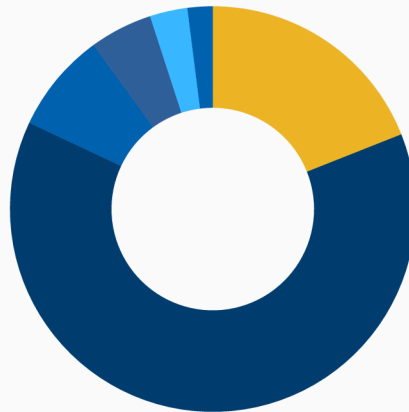


MEMBERS BY LOCATION

54% of our members are based in Greater Sydney.
45% are located in our regional areas.
1% are interstate members.

MEMBERS BY MARKET SECTOR

63% of our members are residential builders.
19% are specialist contractors.
4% are commercial builders.
8% are affiliate.
2% are suppliers
4% are services



BUSINESS SIZE OF MEMBERS

61% of our members are small businesses.
34% of are medium sized businesses.
5% are large businesses.

OUR SOCIAL REACH



NEWSLETTER REACH

8200+



FOLLOWERS ON INSTAGRAM

8500+



LIKES ON FACEBOOK

13000+



CONNECTIONS ON LINKEDIN

14000+

STATE EXCELLENCE AWARDS - RESIDENTIAL

EXCELLENCE IN HOUSING & POOL AWARDS

The Master Builders Association of NSW Excellence in Housing & Pool Awards stands as the pinnacle of recognition for residential building achievements in the state. The Awards serve as a platform to showcase the finest residential constructions, drawing participants from various sectors including pool builders, project home builders, contract builders, apartment constructors, and builders specialising in additions, alterations, and renovations.



900+ attendees
small to medium builders



\$900 Million worth of projects



120+ companies in attendance on the night



Saturday 13 September 2025



The Star Event Centre, Sydney



Packages available

STATE EXCELLENCE AWARDS - RESIDENTIAL



PARTNER BENEFITS AND INCLUSIONS

- **Two Complimentary Tickets:** You'll receive two complimentary tickets to attend the evening, allowing you and a colleague to participate in this prestigious event.
- **Award Presentation:** Your company will have the privilege of presenting at least 10 Awards during the ceremony, gaining direct visibility and recognition.
- **Logo on Winner's Plaques:** Your company's logo will be prominently displayed on the plaques presented to the award winners, ensuring lasting recognition.
- **Logo Visibility:** Your logo will be featured prominently on all event invitations, programmes, and placemats, enhancing your brand's visibility throughout the evening.
- **Audio-Visual Presentation:** Your logo will be integrated into the audio-visual presentation, ensuring that your brand is showcased to the entire audience.
- **Video Inclusion:** You'll have the opportunity to include a video of up to 30 seconds in the audio-visual presentation, allowing you to engage the audience in a multimedia format.
- **Event Banners:** Your logo will be displayed on all event banners, ensuring maximum exposure and recognition.
- **Online Acknowledgment:** Your partnership will be acknowledged on the MBA website for a duration of 12 months, giving your brand long-term online visibility.
- **Magazine Recognition:** Your logo will be placed next to the winning entries in the Master Builder magazine, further highlighting your association with excellence in the industry.
- **Excellence in Housing Awards Annual Magazine:** You'll benefit from media coverage by Universal Media Co, including your logo associated with winning entries, as well as a half-page advertisement. This magazine is distributed via newsagents, providing exceptional exposure to both the trade and consumer markets.
- **Social Media Recognition:** Your partnership will be recognised in your specific category through dedicated social media posts, reaching a wider audience and showcasing your involvement in the event.

STATE EXCELLENCE AWARDS - CONSTRUCTION

EXCELLENCE IN CONSTRUCTION, SAFETY & APPRENTICESHIP AWARDS

As the only one of its kind, the Master Builders Association of NSW Excellence in Construction, Safety & Apprenticeship Awards hold a prominent status within the industry as the premier annual event for the commercial, industrial, and civil engineering sectors. These prestigious awards serve as a platform to celebrate remarkable accomplishments by companies and individuals within the building and construction industry in NSW.

The Master Builders Safety Awards provide an excellence opportunity to associate your shared values and goals with those who are leading the industry by demonstrating their commitment to the importance of safety.

The Master Builders Apprentice of the Year Awards recognise apprentices who aspire to be the best in their trade. This is an opportunity to align your brand with the future innovators of our industry.



900+ attendees including major head contractors



\$9 Billion worth of projects



80+ major companies in attendance on the night



Saturday 18 October 2025



The Star Event Centre, Sydney



Packages available

STATE EXCELLENCE AWARDS - CONSTRUCTION



PARTNER BENEFITS AND INCLUSIONS

- **Two Complimentary Tickets:** You'll receive two complimentary tickets to attend the evening, allowing you and a colleague to participate in this prestigious event.
- **Award Presentation:** Your company will have the privilege of presenting at least 10 Awards during the ceremony, gaining direct visibility and recognition.
- **Logo on Winner's Plaques:** Your company's logo will be prominently displayed on the plaques presented to the award winners, ensuring lasting recognition.
- **Logo Visibility:** Your logo will be featured prominently on all event invitations, programmes, and placemats, enhancing your brand's visibility throughout the evening.
- **Audio-Visual Presentation:** Your logo will be integrated into the audio-visual presentation, ensuring that your brand is showcased to the entire audience.
- **Video Inclusion:** You'll have the opportunity to include a video of up to 30 seconds in the audio-visual presentation, allowing you to engage the audience in a multimedia format.
- **Event Banners:** Your logo will be displayed on all event banners, ensuring maximum exposure and recognition.
- **Online Acknowledgment:** Your partnership will be acknowledged on the MBA website for a duration of 12 months, giving your brand long-term online visibility.
- **Magazine Recognition:** Your logo will be placed next to the winning entries in the Master Builder magazine, further highlighting your association with excellence in the industry.
- **Media Coverage (NewsCorp):** Your company's logo will be recognised in the Special Edition of the Master Builder magazine, which is distributed to all winners at the awards night. This provides exclusive recognition and exposure within the industry.
- **Social Media Recognition:** Your partnership will be recognised in your specific category through dedicated social media posts, reaching a wider audience and showcasing your involvement in the event.

FLORENCE MAGAZINE

FLORENCE is the place for women in the construction industry to be heard, source industry information and share their stories to inspire the next generation. The magazine focuses on the real stories of real women in construction.

FLORENCE produces two magazines each year, released in April & August, meaning each issue enjoys a long shelf life.

1400+ national readers



FLORENCE LUNCHEON

This luncheon celebrates women and their achievements. It acknowledges gender diversity issues and offers a platform for women to contribute and connect with inspiring and motivational guest speakers.

Partnering with this event elevates your standing among a prominent and influential audience.



Over 200+ attendees per event
including key decision makers



60+ major companies in attendance
at each event



Friday 2 May 2025
Friday 29 August



The Grounds of South Eveleigh



A range of packages available

FLORENCE

INCLUSIONS / PARTNER BENEFITS

MAJOR

PACKAGES AVAILABLE

MAGAZINE | DIGITAL

- Full page editorial
- Double page spread
- Targeted intent connect digital advertising campaign
- Logo and bio included on partnership page on FLORENCE website
- Logo recognition on MBA NSW branding & marketing
- Logo recognition on magazine contents page

LUNCHEON

- Opportunity to have speaking slot
- Logo on promotional materials
- Acknowledgement of partnership across Social Media Platforms (Instagram, LinkedIn & Facebook)
- Acknowledgment of partnership at event
- Opportunity to provide branded banners
- Opportunity to provide merchandise and marketing materials on tables/gift bags
- 4 seats
- Access to professional photos taken on the day

MINOR

PACKAGES AVAILABLE

MAGAZINE | DIGITAL

- Full page editorial
- Full page advertisement
- Targeted intent connect digital advertising campaign
- Logo and bio included on partnership page on FLORENCE website
- Logo recognition on magazine contents page

LUNCHEON

- Logo on promotional materials
- Acknowledgement of partnership across Social Media Platforms (Instagram, LinkedIn & Facebook)
- Acknowledgment of partnership at event
- Opportunity to provide branded banners
- Opportunity to provide merchandise and marketing materials on tables/gift bags
- 2 seats
- Access to professional photos taken on the day

LUNCHEON ONLY

PACKAGES AVAILABLE

- Logo on promotional materials
- Acknowledgement of partnership across Social Media Platforms (Instagram, LinkedIn & Facebook)
- Acknowledgment of partnership at event
- Opportunity to provide merchandise and marketing materials on tables/gift bags
- 2 seats
- Access to professional photos taken on the day

WOMEN
IN BUILDING

WOMEN IN BUILDING NSW EVENTS

WOMEN BUILDING NSW LUNCHEON NEWCASTLE AND WOLLONGONG

Inspired and in line with Master Builders Association Florence luncheon and magazine, celebrating the talented and game-changing women in the construction industry.

Branching into the regions, delivering memorable luncheons; you will be able to build those business relationships, as well as providing the all-important brand exposure at these events.



Welcome to Women Building New South Wales!

Discover inspiring stories of women in construction on our website. Learn how women are breaking

PARTNER BENEFITS AND INCLUSIONS

- **Two Complimentary Tickets:** You'll receive two complimentary tickets to attend, additional available to purchase
- **Logo Visibility:** Your logo will be featured prominently on all event invitations, programmes/menus, and website pages enhancing your brand's visibility in the lead up and throughout the event.
- **Audio-Visual Presentation:** Your logo will be integrated into the audio-visual presentation, ensuring that your brand is showcased to the entire audience on holding slides
- **Online Acknowledgment:** Your partnership will be acknowledged on the MBA website in the lead up to and following the event. Your logo will also feature under the event promotion on the Women Building NSW website.
- **Networking Opportunity:** Network amongst fellows members, peers and partners of the industry to build business relationships and support Women in the Construction Industry.
- **Promotional items:** Opportunities to disseminate promotional materials and gifts to all guests



Newcastle - November 2025
Wollongong - May 2025



Merewether Surfhouse, Newcastle
City Beach Function Centre, Wollongong



Minor and Major Partners available

TOP 50 BUILDERS LUNCHEON

Top 50 Builders Luncheon is an informal forum for discussion with the association's largest members. The luncheon provides a platform to hear from distinguished industry leaders and renowned experts. The event also welcomes state and federal politicians, who provide insightful presentations on crucial topics affecting the industry. By sponsoring, you'll gain exposure, connect with key stakeholders, and demonstrate your commitment to the industry's growth.



Over 200+ attendees per event including residential, commercial & industrial members



60+ major companies in attendance at each event



BUILDING DEGREE GRADUATE AWARDS

The Building Degree Graduate of the Year Awards, presented at the Top 50 Builders Luncheon, recognise and celebrate the effort & commitment of the graduate to their work and their employer.

Presenting the winning candidates with their prizes and plaques aligns your business with the best young graduating talent and showcases your commitment to nurturing and recognising excellence in our graduating candidates



Friday 25 July 2025



Royal Randwick Racecourse



Package prices available upon request

REGIONAL EXCELLENCE IN BUILDING AWARDS

SHOWCASING BUILDING EXCELLENCE ACROSS THE RIVERINA, SOUTHERN, WESTERN, NORTHERN & NEWCASTLE REGIONS

The MBA Regional Awards encourage, promote and recognise best practice in residential and commercial building across regional New South Wales, rewarding outstanding workmanship, innovation and teamwork.

Celebrated over 5 x Regions throughout NSW, the Riverina-Murray, Western, Southern, Northern and Newcastle regions include the residential, commercial and civil construction sectors and recognise outstanding skills, workmanship and innovation employed by the commercial and housing contractors.

The target attendance includes all facets of the building industry, from residential to commercial. The majority of the attendees are the business owners, as well as a number of supervisors. The Regional Award nights are also supported in attendance from the subcontractor trades. It is a high-profile way to promote your business on a regional level.



1600+ attendees across all regions



\$2 Billion worth of projects across all regions



150+ major companies in attendance on the night across all regions



Riverina Murray Regions - Friday 4 April 25



Northern Regions - Saturday 31 May 25



Southern Regions - Saturday 26 July 25



Western Regions - Friday 15 August 25



Newcastle - Friday 5 September 25



Major & Category partners available

GOLF DAY

Master Builders Golf Day is a perfect blend of business and leisure, providing an ideal platform to connect with professionals from the residential and commercial sectors. Our golf day offers your company a unique chance to not only showcase your brand but also engage with industry leaders and decision-makers in a relaxed and informal setting.



INCLUSIONS

- **Round of Golf for 2:** You'll receive a round of golf for two people, including cart hire, allowing you and a guest to enjoy a day on the golf course.
- **Meals and Beverages:** All meals and beverages will be provided during the event, ensuring a delightful dining experience.
- **Naming Rights for a Hole:** You'll have the exclusive naming rights for one of the golf course holes, and the associated winning trophy, which will bear your company's logo.
- **Acknowledgment of Partnership:** Your partnership will be acknowledged at the golf event, emphasising your support for this event.
- **Banner Placement:** You'll have the opportunity to place banners at the venue (partner to provide), enhancing your brand's visibility during the event.
- **Product, Merchandise, and Marketing Materials:** You can place your products, merchandise, and marketing materials on tables, allowing for direct engagement with event attendees.
- **Logo Inclusion:** Your company's logo will be included on the event invitation, placemats, and on the MBA website, providing extensive online and offline recognition.
- **Social Media Recognition:** Your partnership will be recognised and promoted through dedicated social media posts, extending your reach to a wider audience.



Tuesday 8 April 2025



Pennant Hills Golf Club



Packages available from \$3,000 + GST

CPD SEMINARS

Our CPD Seminars are high quality educational events held throughout the metropolitan area and regional NSW. CPD stands for Continuing Professional Development and in NSW all residential builders and pool builders are required to undertake 12 points worth of CPD activity per year to maintain their building licence. MBA holds 10 x CPD Seminars across the state per calendar year.

Partnership of the CPD Seminars provides excellent opportunities for companies to align themselves with a high-quality industry event and expose their brand to hundreds of building companies predominantly in the residential sector.

On the day there are four key times for promotional activity to occur (registration, morning tea, mid- morning break and lunch) where partners can meet with delegates and provide them with advice and information about their products or services. CPD Speaker, Platinum Partner and Static Partner options available.



INCLUSIONS

- **Up to 5 x Key Presenter Opportunities** available: Up to 5 x key presenters available across the series, delivering key insights, industry knowledge and the latest in products & services across 10 events. Your branding and presentation will also be printed in a workbook and taken home with over 1200 attendees.
- **Up to 4 x Platinum Sponsorship Opportunities** available per calendar year to showcase your product or service in front of your target market.
- **Acknowledgment of Partnership:** Your partnership will be acknowledged at the event, in the pre-printed workbook, on our website & EDM marketing.
- **Banner Placement:** You'll have the opportunity to place banners at the venue (partner to provide), enhancing your brand's visibility during the event.
- **Product, Merchandise, and Marketing Materials:** You can place your products, merchandise, and marketing materials on tables, allowing for direct engagement with event attendees.
- **Logo Inclusion:** Your company's logo will be included on the event EDM's, pre-printed workbook and on the MBA website, providing extensive online and offline recognition.
- **Meals and Beverages:** All meals and beverages will be provided during the event.



View the 2025 dates and locations here
<https://www.mbansw.asn.au/cpdseries>



10 x locations across Regional
NSW and Metro Sydney



Packages available

WELLNESS LUNCHEONS

Join us for an unforgettable Wellness Luncheon experience! Escape the hustle and bustle of daily life and immerse yourself in a supportive atmosphere designed to rejuvenate.

At our Wellness Luncheons/events, we foster a sense of community while focusing on self-care and resilience. Through various activities tailored to enhance well-being, we strive to create a healthier and happier work/life balance for all attendees.



Smaller informal events, focusing on mental health
2024 Guest Speaker, Mates in Construction CEO, Brad Parker

Inclusions

- Exclusive Sponsorship
- Two Complimentary Tickets
- Logo Visibility: Your logo will feature on all event invitations enhancing your brand's visibility.
- Social Media Recognition: Your partnership will be acknowledge across our
- Social Media Platforms (Instagram, LinkedIn & Facebook)
- Opportunity to provide merchandise and marketing material
- Access to photos taken on the day



3 x events per year (choice of 1 x event)
Brewery Tour/Tasting - Friday 14 March
June 2025 and October 2025



3 x Sydney locations



Exclusive Partner Investment

WELLNESS LUNCHEON

ONLINE WEBINARS

Our unique Members Webinars are aimed at all builders, residential and commercial within NSW. Our webinars offer short educational, online information and offer 1 CPD point for all attendees. The Webinars have a great digital reach marketed to all 8200+members (companies) across the state.

We host no more than 1 x webinar per month. Our last members webinar had over 500+ attendees. All webinars run 4pm - 5pm online. Webinars are marketed to members with a 3-4 week lead time prior to the event, based on receiving the information required in a timely manner.

Inclusions

- Exclusive webinar for your company to our members
- Logo included on all digital email communications in the lead up to the event and on the GoToWebinar platform landing page
- Facilitated and managed by Master Builders NSW, no need to be in the same location for run through or the live event
- Logo and brief description on your company and product/service on the EDM and landing page
- Inclusion in the MBA Digital Newsletter as part of the event promotion
- Logo included on powerpoint presentation and holding slides throughout the webinar
- Ability to engage, interact and showcase your product/service with each individual at the webinar via the GoToWebinar platform
- Option to collect information via a post event survey
- Post-webinar event statistics and follow up
- Webinar recording available post-event



Online Webinars - 1 x per month
8200+ digital reach



Remote package available

LOCAL DIVISION INFORMATION NIGHTS

There are many opportunities within the 28 local MBA divisions for sponsors to promote and distribute information about their services.

Each division coordinates information sessions, where sponsors can provide a technical presentation or promote a product/service to the local MBA members and non-members of the Building and Construction Industry.

Guest speakers normally include presentations regarding industry issues of current significance. Each Local Division Information Night attracts 2 CPD Points. You can view the divisions [here](#)

INCLUSIONS

- **Keynote Presentation:** Acknowledged as one of two keynote presenters of the Division Information Night.
- **Banner Placement:** You'll have the opportunity to place banners at the venue and set up a display table of marketing materials, enhancing your brand's visibility during the event.
- **Logo Inclusion:** Your company's logo will be included on the event EDM's and any on screen displays, providing extensive online recognition targeted to the local Division.
- **Multi-Division Opportunity:** Opportunity to align your brand across 5 or more Divisions for significant information delivery across multiple areas.

MBA DIVISIONS

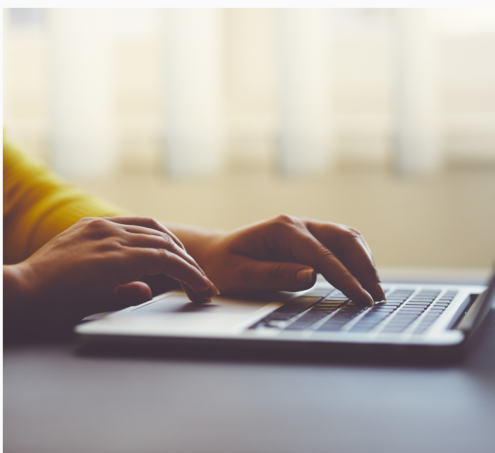
BLUE MOUNTAINS	HUNTER	MURRAY	PARRAMATTA
BROKEN HILL	ILLAWARRA	NEW ENGLAND	RIVERINA
CENTRAL COAST	INNER WEST	NORTH COAST	SHOALHAVEN
CENTRAL WEST	MANLY WARRINGAH	NORTH NORTH WEST	SNOWY MOUNTAINS
CRONULLA SUTHERLAND	MANNING GREAT LAKES	NORTHERN SUBURBS	ST GEORGE
EASTERN SUBURBS	MIA	ORANA	SYDNEY
HUME	MID NORTH COAST	OXLEY	TWEED

DIGITAL, SOCIAL & PRINT

We have a range of digital and social options such as webinars, EDM marketing, platform sponsorship and social Presence that can help build brand awareness and scale your business networks.

You can also view the [MBA Magazine Media Kit here](#) for advertising in our quarterly magazine.

Discuss your customised package today.



OPPORTUNITIES

- **Targeted Industry Webinars:** Present your product or service directly to our online database. Associated with 1 CPD point, MBA will co-host your unique webinar to your preferred target audience.
- **Social Presence:** Our events and webinars are all promoted via our website and local social media platforms.
- **Acknowledgment of Partnership:** Your partnership will be acknowledged on all EDM marketing, on our website and throughout the webinar.
- **Activation:** Attendees will have direct access to your contacts and activation channels for you to build your sales opportunities.
- **Advertising Opportunities:** through our Master Builder Magazine (media packages available)

JOIN OUR COMMUNITY

Need something more specific?

Contact our NSW Partnerships Manager to create a bespoke option tailored to achieving your marketing objectives for 2024.

Master Builders NSW can;

- **Build your brand awareness:** By partnering with MBA NSW, we can help build your brand awareness by targeting a range of key market audiences across a range of sectors.
- **Drive sales:** Get in front of your target market and directly promote your product/service at one of our many unique event opportunities.
- **Promote your partnership:** Your partnership will be acknowledged on all relevant EDM marketing and on our website (if applicable).
- **Activation:** MBA NSW Members will have direct access to your business and activation channels for you to build your sales opportunities.
- **Advertising opportunities:** All partners are offered the opportunity to advertise in the quarterly Master Builder Magazine (media packages available)



CONTACT



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NSW Partnerships Manager
0499 022 677



partnerships@mbansw.asn.au



52 Parramatta Road
Forest Lodge NSW 2037

Our team of industry experts are excited to create and share opportunities for you to become a part of our network.

If you're interested in collaborating with us for any of our available opportunities, don't hesitate to reach out.

We can tailor opportunities to align perfectly with your business objectives and assist you in reaching your goals effectively.

2025 - SAVE THE DATES



EXCELLENCE IN HOUSING &
POOL AWARDS



TOP 50 BUILDERS
LUNCHEON



EXCELLENCE IN
CONSTRUCTION, SAFETY &
APPRENTICESHIP AWARDS



TOP 50 BUILDERS LUNCHEON
& BUILDING DEGREE
GRADUATE AWARDS